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**Lighting chains – Messages for consumers**

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| **Suggested texts for images** | **Texts for media posts** |
| #ProductGO   * Light up safely and smartly * Lighting safety matters * Are your lights safe? | **Meta and Instagram**  ✨Lighting chains can add a decorative touch to brighten your home – but they must be used safely.  Poorly made sets can expose live parts⚡and risk electric shock when wet.  ✅Safety first: always check for the CE marking – it means the product meets EU safety standards.  ➡️Find out more about the main problems with lighting chains here – [Safety Gate](https://ec.europa.eu/safety-gate/#/screen/home).  #ProductGO |
| #ProductGO   * Check before lighting up * Safety before lighting up * Lighting with care for your safety * Don’t let faulty lights ruin the night! | **Meta and Instagram**  💡Always read lighting chain warnings and follow instructions for your safety✅!  ⚠️Beware of overheating = potential fire🔥 and plastic melting which can lead to injuries such as burns or exposure to ⚡live electrical parts.  Damaged lighting set?❌Don’t take risks – dispose of it safely and 🚨report any issues through the [Consumer Safety Gateway](https://webgate.ec.europa.eu/consumer-safety-gateway/screen/public/home) to help keep others safe!  ➡️Find out more about the main problems with lighting chains here – [Safety Gate](https://ec.europa.eu/safety-gate/#/screen/home).  #ProductGO |
| #ProductGO   * Make sure it’s waterproof! * Truly waterproof? * Use lights safely and smartly | **Meta and Instagram**  💡Thinking of lighting up outdoors?  ⚠️Not all lighting chains can handle 💧moisture and rain which are electric shock hazards⚡.  📑Always follow the manufacturer’s instructions, including where the controller box must be placed.  ✅Keep your lights safe, make sure you are using them correctly!  ➡️Find out more about the main problems with lighting chains here – [Safety Gate](https://ec.europa.eu/safety-gate/#/screen/home).  #ProductGO |

**Lighting chains – Messages for economic operators**

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| **Suggested texts for images** | **Text for media post** |
| #ProductGO   * No label, no safety * Label correctly for their safety * Label correctly for consumers’ safety * Lighting safety starts with you * Check safety compliance first * Safety compliance is key | **LinkedIn**  💡Are your lighting chains properly labelled with safety warnings? 🏷️  ⚠️You are responsible for ensuring that your product has an electric shock warning, and it should only be supplied if it has passed safety checks.  ✅Consumer safety comes first. Follow the rules, avoid consequences!  ➡️Find out more about the main problems with lighting chains here – [Safety Gate](https://ec.europa.eu/safety-gate/#/screen/home).  #ProductGO |