|  |  |  |
| --- | --- | --- |
| **Publication:** | **Subject:** | **Length:** |
| CASP 2024 | CASP 2024: social media for PSA 4 (Mini electric heaters) | word count: 412152 |

**Mini electric heaters – Messages for consumers**

|  |  |
| --- | --- |
| **Suggested texts for images** | **Texts for media posts** |
| #ProductGO   * Choose wisely to stay safe * Shop wisely to stay safe * Be aware of heater risks * Heater safety: know before buying | **Meta and Instagram**  ✅Buy smart, stay safe!  ❌Never choose an electric heater without clear instructions. These are essential for your safety to prevent harm, such as ⚡electric shock and fire.  🏷️Products must have an EU manufacturer or importer contact details on the packaging – check before you buy.  🚨Missing instructions or contact details? Return the product and report it through the [Consumer Safety Gateway](https://webgate.ec.europa.eu/consumer-safety-gateway/screen/public/home).  ➡️Find out more about the main problems with mini electric heaters here – [Safety Gate](https://ec.europa.eu/safety-gate/#/screen/home).  #ProductGO |
| #ProductGO   * Stay warm, stay safe * Mini heaters, know the risks * Mini heaters, be aware of risks | **Meta and Instagram**  🔌Mini electric heaters: they’re quick, convenient and portable – but they come with risks and must be used safely.  ⚡If poorly made, they can break, expose live parts, or cause electric shock.  Fan heaters? ⚠️Watch out for moving blades too.  ➡️Find out more about the main problems with mini electric heaters here – [Safety Gate](https://ec.europa.eu/safety-gate/#/screen/home).  #ProductGO |
| #ProductGO   * Use mini heaters safely * Mini heaters, safety first * Heat smart, stay safe * Heaters do’s and don’ts | **Meta and Instagram**  ♨️Using an electric heater? Think safety first.  ⚠️Keep it away from children, water, and wet clothes – and do not leave it switched on while sleeping.  ❌Don’t block ventilation, touch hot parts or use travel adaptors  Broken heater? Do not use or attempt to fix it yourself🪛 – stay safe and unplug it 🔌.  ➡️Find out more about the main problems with mini electric heaters here – [Safety Gate](https://ec.europa.eu/safety-gate/#/screen/home).  #ProductGO |

**Mini electric heaters – Messages for economic operators**

|  |  |
| --- | --- |
| **Suggested texts for images** | **Text for media post** |
| #ProductGO   * Safety isn’t optional * Safety first, always * Missing markings risks safety * Safety compliance matters * Selling heaters? Know the rules * Clear warnings prevent injury | **LinkedIn**  ❌ Don’t cut corners on safety❗  ⚠️Misused electric heaters can be dangerous and consumer safety information is essential.  Weak casings can expose live parts, risking injury⚡.  📃Electric heaters must comply with the relevant EU rules, including essential requirements for power input🔌, current, stability, heat and fire resistance🔥.  ✅It is a legal requirement to provide clear instructions and warnings in the official language(s) of the country of sale.  ➡️Find out more about the main problems with mini electric heaters here – [Safety Gate](https://ec.europa.eu/safety-gate/#/screen/home).  #ProductGO |