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**Children’s bicycles – Messages for consumers**

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| **Texts suggestions for images** | **Texts for media posts** |
| #ProductGO   * Child’s bike or toy bike? * Safe for roads? | **Meta and Instagram**  Here’s how to tell the difference.  🚲Toy bicycles are made for play, not for riding on public roads 🚳.  📏If the saddle height is below 435 mm, it’s a toy.  ✅Safety starts with the right fit – choose the correct bike size and height for your child’s age.  ➡️Find out more about the main problems with children’s bicycles here – [Safety Gate](https://ec.europa.eu/safety-gate/#/screen/home).  #ProductGO |
| #ProductGO   * Check it before they ride it! * Make sure the bike is safe! * Check before they ride! | **Meta and Instagram**  🚴‍♀️Is your child’s bicycle safe to ride?  ⚙️Sharp edges, trapped fingers, and loose clothing near chains can cause injuries.  ⚠️Always check for hazards before use and if you notice any issues, report them through the [Consumer Safety Gateway](https://webgate.ec.europa.eu/consumer-safety-gateway/screen/public/home) to help keep others safe.  ➡️Find out more about the main problems with children’s bicycles here – [Safety Gate](https://ec.europa.eu/safety-gate/#/screen/home).  #ProductGO |
| #ProductGO   * Gear up, ride safe! * Gear up before they go! * Safety gear on before riding! | **Meta and Instagram**  🚴‍♀️Keep children safe on wheels!  ✅Helmet on. Elbow and knee pads ready.  ☝️One bike per child, even if the saddle is long enough for two.    🔍Inspect bikes regularly – safe riding starts with safe gear!  ➡️Find out more about the main problems with children’s bicycles here – [Safety Gate](https://ec.europa.eu/safety-gate/#/screen/home).  #ProductGO |

**Children’s bicycles – Messages for economic operators**

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| **Suggested texts suggestions for images** | **Text for media post** |
| #ProductGO   * Toy or real bike? * Know the safety requirements * Safe riding with smart labels! * Keep kids safe! | **LinkedIn**  As a manufacturer, importer or distributor of children’s bicycles🚲, product safety and information are your responsibility.  📑Clear product information isn’t optional – it’s essential to keep young bicycle riders safe.  🏷️Make sure labels, warnings, and contact details are visible, accurate and in the country’s official language(s).  🚳Clearly distinguish children’s bicycles from toy bikes, which must include a warning that they are not for public road use.  ➡️Find out more about the main problems with children’s bicycles here – [Safety Gate](https://ec.europa.eu/safety-gate/#/screen/home).  #ProductGO |