# Social media

**Messages for consumers**

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**Meta**: Slime toys are gooey and stretchy and smell good too but can contain high levels of harmful chemicals. 25 % of the 180 slime toys tested in a recent EU product safety campaign had excessive level of boron, and 1 had an unsafe level of lead.

Just because it’s popular doesn’t mean it’s safe. Find out more about the main problems with slime toys here – [Safety Gate.](https://ec.europa.eu/safety-gate/#/screen/home) #ProductGO

**Instagram**: Slime toys are gooey and stretchy because of the chemical boron that can be harmful to our health when it exceeds a certain limit. Tests done on 180 slime toys sold in the EU showed that 25 % had unsafe levels of harmful chemicals.

Just because it’s trending, doesn’t mean it’s safe. Find out more about the main problems with slime toys here – [Safety Gate.](https://ec.europa.eu/safety-gate/#/screen/home) #ProductGO

**Message for economic operators**

A green toy with eyes

AI-generated content may be incorrect.

**Linkedin:** Testing of 180 slime toys sampled on the EU market showed that 25 % contained unsafe levels of boron. 50 samples failed requirements for warnings, markings and instructions that have to be supplied with these products.

Make sure that toys you want to sell on the Single Market comply with applicable EU toy safety rules.